

PERSONAL INFORMATION



Sylvie Formánková (born Gurská)

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WORK EXPERIENCE

01/02/2012–Present

Assistant professor

Mendel University in Brno, Faculty of Business and Economics, Department of Management, Brno (Czech Republic)

1. Teaching subjects:

Management (English); Corporate social responsibility (English and Czech); European Cultures and Civilization (English); Manager Skills (Czech)

2. Research area:

corporate social responsibility; university social responsibility; wine industry environment; wine market analysis

01/09/2012–01/09/2014

Project lector and coordinator

Mendel University in Brno, Brno (Czech Republic)
www.muniss.cz

01/01/2009–Present

Presenter/manager

Brassband Gloria/Blaskapelle Gloria, Brno (Czech Republic)
www.blaskapelle-gloria.de

-presenting concerts mostly of the brassband Gloria in Czech/German/English and eventually French language

- management

01/09/2006–31/01/2012

Researcher

Mendel University in Brno

EDUCATION AND TRAINING

01/09/2005–31/08/2010

Ph.D.

Mendel university in Brno, Faculty of Business and Economics, Brno (Czech Republic)

Field: Economics and Management

2007–2007

FCE - English Language

British Council, Brno (Czech Republic)

B2

01/02/2005–30/06/2006

Complementary pedagogic education

Brno University of Technology, Brno (Czech Republic)

01/09/2004–30/06/2006 **Ing. (master degree)**
 Mendel university in Brno, FBE, Brno (Czech Republic)
 Field: Economics and Management

01/09/2001–30/06/2004 **Bc. (bachelor degree)**
 Mendel university in Brno, FBE, Brno (Czech Republic)
 Field: Economics and Management

2001–2001 **Zentrale Mittelstufenprüfung - German Language** C1
 Goethe Institut, Prague (Czech Republic)

PERSONAL SKILLS

Mother tongue(s) Czech

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
FCE - B2					
German	C1	C1	C1	C1	C1
Zentrale Mittelstufenprüfung C1					
Slovak	C2	C2	C2	C2	C2
French	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

ADDITIONAL INFORMATION

Conferences Organizing following international conferences:
 2016 International Conference on Management, Brno, Czech Republic
 2015 Enometrics, Brno, Czech Republic
 Co-organizing, member of committees and active participation:
 2017 International Conference on Management, Nitra, Slovakia
 2017 Enterprise and its competitive environment, Brno, Czech Republic
 2015 CSR and HRM in V4 Countries, Nitra, Slovakia
 2015 ICOM, Gödöllő, Hungary
 2014 Enometrix, Lyon, France
 2013 Enometrix, Talca, Chile
 2010 Enometrix, Palermo, Italy
 2010 Podnikanie a konkurencieschopnosť firiem, Bratislava, Slovakia
 2009 Enometrix, Namur, Belgium
 2008 Medzinárodné vedecké dni, Nitra, Slovakia

Publications see my profile at: <https://is.mendelu.cz/auth/lide/clovek.pl>

Teachers Mobility, Erasmus
Programs, Projects

MOBILITY:

- MARCH 2011, KUSADASI – TURKEY: Improvement of Entrepreneurial Skills in Multicultural Environment, EIP Programme
- JANUARY-FEBRUARY 2012 NITRA, SLOVAKIA: Agricultural Extension in EU Countries EIP programme
- MARCH 2012 BRNO, CZECH REPUBLIC: COSRE - Corporate social responsibility
- MAY-JUNE 2012 ZAMBIA: teachers mobility - the project NIKAZAM
- MARCH 2013 NITRA, SLOVAKIA: Agricultural Extension in EU Countries EIP programme
- MARCH 2013 BRNO, CZECH REPUBLIC: IP COSRE - Corporate social responsibility
- FEBRUARY 2014 ROVANIEMI, FINLAND: teachers mobility, Lapland university of applied sciences
- FEBRUARY 2014 RENA, NORWAY: teachers mobility, Hedmark university college (Hedmark University of Applied Sciences)
- MARCH 2014 NITRA, SLOVAKIA: IP Erasmus program Agricultural Extension in EU Countries, lectures
- MARCH 2014 BRNO, CZ: IP Erasmus Corporate Social Responsibility, lectures
- MARCH 2015 ROVANIEMI, FINLAND: – teachers mobility Erasmus+ at Lapland University of Applied Sciences
- JUNE 2015 RENA, NORWAY: Hedmark University College (HUAS)– mobility project work
- SEPTEMBER 2016, NORWAY: HUAS, mobility project work
- OCTOBER 2016: Brazil, Curitiba, The Federal University of Paraná, Erasmus + Mobility (2 weeks)
- MAY 2017: South Africa, Cape Peninsula University of Technology, wine management project

PROJECTS:

- SEPTEMBER 2012 – SEPTEMBER 2014: MUNISS, EU grants, project, co-solver
- AUGUST 2014-DECEMBER 2015: Mobility project, Norway Grants - Mobility project – coordinator, solver
- JANUARY 2016-SEPTEMBER 2016: Institutional Cooperation in Responsible and Sustainable Education, Norway Grants, research project and institutional cooperation, coordinator and solver
- JANUARY 2017 - DECEMBER 2017: Internal Grant Agency Project - cosolver of the project - The development of social responsibility among students of economically oriented high education institutions

Courses

Cooperation with education portals Learntube and Seduo.

Online courses available here:

Corporate Social Responsibility and Business Ethics (in CZ):

<https://www.seduo.cz/spolecenska-odpovednost-a-etika-v-podnikani>

Manager Skills (in CZ)

<https://learntube.cz/?page=course&a=24>

